

# Team Video Application Rubric



Campus: \_\_\_\_\_

Team Members: \_\_\_\_\_

	0 Points <i>Not Evident</i>	1 Point <i>Basic</i>	2 Points <i>Apprentice</i>	3 Points <i>Proficient</i>	4 Points <i>Distinguished</i>
Creativity	No evidence of creativity	<i>Unoriginal, lacks imagination, and does not keep the audience's attention.</i>	<i>Limited in imagination. Interesting in parts, but audience interest level is not sustained.</i>	<i>Imaginative, but not entirely practical. Mostly engaging.</i>	<i>Unique and imaginative. Sparks new ideas. Engaging and attention grabbing throughout.</i>
Team Participation	No evidence of team participation	<i>Not all team members have an active participatory role. Clips of individual team members do not seem to fit together.</i>	<i>Though not all team members play an active role, overall, the video has a cohesive message.</i>	<i>All team members play an active participatory role and the video has a cohesive message.</i>	<i>All team members clearly played an active participatory role in creating the video. The video's central message is clear and cohesive and evidence of positive team comradery is present.</i>
Instructional Superpower(s)	No evidence of instructional superpowers	<i>Superpower(s) are evident, but lack explanation of educational benefits.</i>	<i>Superpower(s) are presented with minimal explanation of educational benefits.</i>	<i>Superpower(s) are presented and educational benefits are mostly clear to the audience.</i>	<i>Superpower(s) are presented and educational benefits are exceptionally clear to the audience.</i>