Did You Know?

If Facebook were a country, it’d be the world’s 3rd largest.
Did You Know?

7.5 million Facebook users are under the age of 13

Consumer Reports
State of the Net - 2011
Did You Know?

5 million are under the age of 10

Consumer Reports
State of the Net - 2011
& those are just the accounts parents admit to knowing about
Are you talking where they're listening?
Using Electronic Communication With Students

TOP 8 GUIDELINES
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<th>Audience</th>
<th>Purpose</th>
<th>Frequency</th>
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Ready, Set...
Go!
The Power of Twitter
Twitter Mythbuster

Myth #1: I Don't Have Time for Twitter
Myth #2: Only Kids & Celebrities Use Twitter
Myth #3: There's Nothing on Twitter for Educators
140 Characters

140 characters?! That's really not a lot of space. How can you get a good idea across in such a short spread? By being succinct and focused!

Designed for mobile devices
Twitter Basics

@senojc76
Chad Jones

Our chicks are hatched an hanging out in the egg.

JBernadin

Just destroyed this math puzzle.

@hollydornak
Holly Dornak

gcouros

I am really interested in schools that have a strong "entrepreneurship" programs. Any links?

#psd70 #cpchat #edchat

@petersonkat
Katie Peterson

@senojc76 Mr. Clean Magic E

5 Apr via Twitter for iPad
Twitter Basics

The @ sign references a person on Twitter; like you are talking to them

ChrisNilsson Chris Nilsson
@senojc76 Why oh why did you make me watch that?!?!?
29 Mar
Twitter in Action

Emily Rocha
@emilydrocha  FOLLOWS YOU
I am a 1st grade teacher in Texas. I love my job!!
Learning Tasks:

• Create a Twitter account

• Follow 3 CITS

• Tweet about the Training - include #icafelc

• Retweet something posted to #edtech
Facebook Mythbuster

**Myth #1**
Facebook is a waste of time

**Myth #2**
Facebook isn't allowed in our district

**Myth #3**
Students & Parents will be "up in my business"
The Power of Facebook

Facebook in the Classroom
The Power of Facebook

Velasquez Elementary
325 likes · 38 talking about this · 651 were here

Education
William C. Velasquez, home of the Wildcats, is a 2012 National Blue Ribbon School!
Facebook Page Creation Tip

Tip #4 - Get a Tune-Up

After you've created your Class Facebook Page, it's time to give the page settings a quick tune-up. For the most part, the Facebook Page Creation Wizard will walk you through the important stuff like adding a profile image and page description, but there are a few additional items that are worth considering. First off, it's important to know that you can choose to post to Facebook as your Class Facebook Page, rather than as yourself. To do this, simply click the Gear in the top right hand corner, and choose which alias you'd like to use for posting.

Next, you'll definitely want to be aware of who can post to your page, and what they can post. To set things straight, simply click "Manage Permissions" from the "Edit Page" tab of your Administration Panel. You'll want to pay special attention to the following...
Digital Footprint

- Everything is Public
- You're Writing in Concrete
- Ongoing Student Conversation